

Governor's Forest Health Oversight Council

Education Subcommittee Meeting

March 14, 2005 8 a.m.

APS Deer Valley DVadm3 & conference call

Attendees: Mike Neal, Kent Bushman, Jeff Spohn, Mark Fallon, Peggy Jelen, Donna Phipps, Luwanna Nielsen, Wendell Peacock, Carrie Templin, Beth Zimmerman, Jackie Denk, Dow Rigler

Mike - summarized overview of meeting March 7, 2005. 4 communities; Prescott area, Pima Indian Reservation, Yuma & Sierra Vista/Wilcox. Each community will have a weekend (Saturday) in April for Fire Wise Education & distribution of brochures. Per local fire dept. identification of people in need, the same 4 communities will have a work day in May, also on Saturday. These work weekends will utilize volunteers in making these identified homes Fire Wise.

Jeff - stated that Darrell Willis of Prescott Fire has committed to Fire Wise in Groom Creek on April 23. Another community in need is Ponderosa Park at south end of Prescott. If enough volunteers, will also be able to go to Ponderosa Park. Jeff will talk with Charlie Cook for approval.

Mike - want to get as much media as possible per Prescott Valley, Tuesday, March 22, 2005 Governor Napolitano is available in afternoon. Need to work with Geniene McClurg of Governor's office to get on schedule.

Discussion of press release – Jackie (information officer for AZ Wild Fire Academy) prepare press release. Mike requests press release to include information of education process for Fire Wise, that volunteers from industry & agencies are helping to educate 4 communities & will follow-up each community with a work day. Suggestion made to tie in Jackie & Geniene of governor's office. Mark Fallon will write and take care of the press release; he will include purpose of Wild Fire Academy. Mark will then send email to Jackie so she is comfortable with Wild Fire Academy information. Mark mentioned after press release written then folks such as Mike Johnsen will receive so that they can get copies into the hands of media.

Mike - would like to get specific communities named with dates:

Wendell - has contact name & phone #'s of Tribal Council, will be contacting.

Carrie - is working with contact names for Tucson/Safford

Kirk - Yuma fire prevention person gave 3 potential communities; 1. Erenberg on I 110 on border,
2. Golden Shores (Bullhead City) no contact 3. Martinez Lake (salt cedar)
Kirk has not had luck with response from Sierra Vista/Wilcox

Dow Rigler – of Home Depot described initiatives company wide throughout world, doing a project with local non-profit or team-up with fire dept. June & September What ever makes sense with need in communities - Projects come with small budget to support initiatives. There are 7,000 associates looking for opportunities to get involved in a community project.

Mike - “does this fit with your initiative?”

Home Depot involvement with Rodeo-Chedeski Fire & floods in California

Dow - “yes, it fits” Home Depot volunteers can participate with distribution of educational materials in Prescott on April 23 in Ponderosa Park. Volunteer labor

Jeff - distribution of education materials, work day in May. Local fire dept identified need & will follow recommendations to work in communities. Jeff, “Welcome to the team, because we’re not letting you off”

Mike - Black Canyon Fire Dept, Tom Burch; Howard Matt will work with Tom Burch for a 4-5 min video. Goal for March 22 meeting @ Academy Fire – that should be in place.

Wendell will work with Pima Indian Reservation

Kent - brochure

Carrie will check & get correct Fire wise logo to Kent. PDA format ok.

Mark - TIF format is what they will want for print quality.

Print 300,000 brochures. Added State Farm logo

Events Scheduled

March 21 Education Subcommittee meeting 8 a.m. Phoenix APS Deer Valley or conference call

March 22 Governor Napolitano - working with governor's office to schedule for Prescott Valley

April 2 Yuma

April 9 Wilcox/Sierra Vista
April 16 Pima Indian Reservation
April 23 Prescott Groom Creek (if enough volunteers will also work in
Ponderosa Park)
April 30 Yuma work day

Meeting ended at 8:45 a.m.